

To: Reporters (Local News)

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FOR IMMEDIATE RELEASE

Hong Kong AIDS Foundation “AIDS FREE Charity Trail Run Kick-off Ceremony & World AIDS Day”

To commemorate the World AIDS Day 2017 on December 1, the **Hong Kong AIDS Foundation (hereafter “the Foundation”)** organised a community event and ceremony named “AIDS FREE Charity Trail Run Kick-off Ceremony & World AIDS Day” today. The Foundation stressed the importance of early testing and urged the public to consider HIV anti-body tests as part of a regular checkup. Booths were set up today to provide the testing service to passers-by. Former TV news anchor Vince Ng Ka-him (also known as "Sports Prince") attended the event and gave a sharing to the public to reinforce the message to the public about safe sex behaviour and the right attitude towards HIV/AIDS prevention.

The Foundation is committed to continuously and persistently working closely with the Hong Kong Government to curb the spread of HIV in the community. At the same time, to further gear up our effort to eliminate the ongoing misunderstanding and bias toward the epidemic itself and the patients, as well as to lessen the financial burden imposed on people living with HIV (PLHIV), the Foundation announced the date of its 1st Charity Trail Run. The “AIDS Free Charity Trail Run” will be held on 13 January, 2018 to raise funds for those affected by HIV/AIDS.



Welcoming speech by Dr. Leong Che-Hung, Chairman of the Hong Kong AIDS Foundation

Address: 5/F., Shaukeiwan Jockey Club Clinic,
8 Chai Wan Road, Hong Kong
Tel: (852) 2560 8528 Fax: (852) 2560 4154
Website: <http://www.aids.org.hk/> Email: hkaf@hkaf.com



To commemorate those died of AIDS in the memorial quilt ceremony



Mr. Vince Ng was invited to the “AIDS FREE Charity Trail Run Kick-off Ceremony”

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Spread the message of Care of Support through the singing performance by Lil Ashes

The Hong Kong AIDS Foundation is organising a two-week Testing Week from 27 November to 10 December 2017 to provide free, anonymous and confidential anti-body tests and counselling services for the public at various locations (including Lai Chi Kok, Central and Shaukeiwan) with a view to calling on the public to have a thorough understanding of their health and enabling infected people to receive appropriate treatment as early as possible.

-The End-

About HONG KONG AIDS FOUNDATION

Hong Kong AIDS Foundation was established in 1991 and is a non-governmental social service organisation. The Foundation's mission is to limit the spread of HIV infection in the community. Throughout the years, the Foundation has been actively engaged in the promotion of AIDS education, the provision of services, and the nurturing of a harmonious and caring environment for those infected with or affected by HIV/AIDS. For more details, please visit our website: www.aids.org.hk

Media enquiries

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