# 版的支持 We Need Your Participation **空** and Support



透過以下方法進行單次或每月捐款,支持本會的愛滋病預防教育及支援服務。

To support the work of HKAF, you can make general or monthly donation through the following methods.

抬頭請註明

「香港愛滋病基金會有限公司」

直接存款 匯豐銀行:047-223532-001

恒生銀行:289-159345-001

繳費靈

【電話: 18033;網頁: ppshk.com】

信用卡或自動轉帳 VISA

**百戶編號:9266** 

Credit card or

Direct deposit

**PPS Merchant** 

autopay service

[Tel: 18033; Website: ppshk.com]

Please make it payable to

HSBC: 047-223532-001

Code: 9266

Hang Seng Bank: 289-159345-001

"The Hong Kong AIDS Foundation Limited"

請填妥此捐款表格並寄回或傳真至本會,或於本會網頁下載。 Please return the completed donation form to HKAF by mail or fax. Donation form can be downloaded from our website.	
	_

捐款人/公司 Name of Donor / Company:	
聯絡人 Contact Person :	填寫日期 Filling Date :
電話	電郵地址
Tel.:	Email:
地址	
Address:	

HK\$300 HK\$500 HK\$1,000 其他金額 Oth	ner Amount HK\$
劃線支票 By Cheque	信
支票抬頭請註明「香港愛滋病基金會有限公司」 Please make it payable to "The Hong Kong AIDS Foundation Limited" 銀行 Bank	信用卡
支票號碼 Cheque Number	信用卡
直接存款 Direct Deposit	
請附夾入數紙/存款收據 Please attach the pay-in slip 戶口名稱:「香港愛滋病基金會有限公司」	信用卡

請附列	灰入數紙/存款收據 Please attach the pay-in slip
戶口名	名稱:「香港愛滋病基金會有限公司」
Accou	int Name : "The Hong Kong AIDS Foundation Limited"
	匯豐銀行 Hong Kong Bank 047-223532-001
	恒生銀行 Hang Seng Bank 289-159345-001
入數日	日期 Date of Transaction
	繳費靈 PPS
商戶名	名稱:「香港愛滋病基金會有限公司」;商戶編號:9266
Merch	nant Name: Hong Kong AIDS Foundation ; Merchant Code: 9266
【電話	Tel:18033;網頁 Website:ppshk.com】
確認維	編號 Confirmation Number
- 4/ F	∃期 Date of Transaction

信用卡簽發銀行 Credit Card Issuing Bank:
信用卡號碼 Credit Card Number:
信用卡持有人姓名 Name of Cardholder :
信用卡有效日期至 月年 (三個月內有效)
Card Expiry Date MM/ YY (Should be valid for the next 3 month 信用卡持有人簽名 Signature of Cardholder: # 日期 Date:

請填妥以上表格連同劃線支票、入數紙/存款收據、入賬通知書或交易紀錄寄回或傅真至香港愛滋病基金會。凡捐款港幣一百元或以上,可獲發捐款收據,並於三個月內寄出。 Please return the completed form to the Hong Kong AIDS Foundation together with the cheque, pay-in slip or transaction record by mail or fax. An official receipt will be issued for donation of HKD \$100 or above within 3 months.

#### 網上捐款 Online Donation PayPal

您也可直接透過本會網頁(http://aids.org.hk)捐款,或透過各參與銀行提供的網上捐款服務,將善款直接存入本會的賬戶。 You can make online donations to the Foundation through our website http://aids.org.hk or through e-donation or bank bill payment services offered by participating banks' websites.

## 統計數字 **STATISTICS**



# 2018第三季 Third Quarter of 2018

異性性接觸

注射毒品人士

Injecting drug users

香港愛滋病病毒感染數字 截至二零一八年九月三十日 HIV STATISTICS IN HONG KONG updated 30 September 2018 雙性性接觸

66 傳染途徑 同性性接觸 Route of **Transmission** 輸入血液/血製品

# 累積個案 Cumulative number of HIV cases

9000 7000

2000



性別 SEX

9.543 9,387 9,233 9,091 2017第四季 4th Q/2017 2018第一季 1st Q/2018 2018第二季 2nd Q/2018 2018第三季 3rd Q/2018

## 香港愛滋病基金會 **Hong Kong AIDS Foundation**

於1991年成立,以遏止愛滋病病毒蔓延為宗旨。本會一直以 來積極推行愛滋病預防教育、為受愛滋病病毒感染或影響的 人士提供所需服務,以及竭力締造一個和諧、共融和彼此接 納的社會環境。

The Hong Kong AIDS Foundation was established in 1991 and its mission is to curb the spread of HIV infection. Throughout the years, we have been actively engaged in the promotion of AIDS education, the provision of services, and the nurturing of a harmonious and caring environment for those infected with or affected by HIV/AIDS.

#### 聯絡我們 Contact Us

香港筲箕灣柴灣道8號筲箕灣賽馬會診所5樓

5/F, Shaukeiwan Jockey Club Clinic,

8 Chai Wan Road, Hong Kong 電話 Tel: (852) 2560 8528

傳真 Fax: (852) 2560 4154

護助熱線 Helpline: (852) 2513 0513

網頁 Website: www.aids.org.hk



@hongkongaidsfoundationofficial



nch

**NEWSLETTER EDITION 81 Dec 2018** 

CHINA 中國香港 郵資已付

回郵地址:香港筲箕灣柴灣道8號筲箕灣賽馬會診所5樓

Return address: 5/F, Shaukeiwan Jockey Club Clinic, 8 Chai Wan Road, Hong Kong



### 「我・別具個性」全新廣告照片

全新一輯的廣告照片已正式登場!基金會邀得我們的「關愛大使」周慧敏 小姐、人氣拳擊運動員曹星如先生、新晉節目主持陳安立先生和駱振偉 先生,特別為基金會拍攝全新一輯以「Love with Sextitude」為主題的 廣告硬照及宣傳短片,冀望大眾以負責任的態度看待性行為,並爭取把 愛滋病病毒抗體測試納入恆常的身體檢查範疇。

普天同慶下,每個人都應該擁有愛情的權利,但同時,亦有義務堅持安全 性行為保護自己保護身邊所愛

祝大家聖誕快樂

## Love with Sextitude **New Corporate Photo Shoot**

We are proud to announce the launch of our new corporate photos! Hong Kong Diva and "Caring Ambassador" of the Foundation, Ms. Vivian Chow, Hong Kong's most popular professional boxer, Mr. Rex Tso, as well as two popular TV programme hosts, Mr. Brian Chan and Mr. Thor Lok, were all invited to participate in the new corporate photo-shoot for the Foundation. To promote our efforts in HIV/AIDS prevention and education, this year's theme is "Love with Sextitude", which first, aims at promoting the message that everyone should treat sexual behavior in a serious and responsible manner, and second, take HIV tests annually as part of a regular medical check-up.

All in all, we can all enjoy love but we should also practise safe sex! Merry X'mas!





## 全新一輯電視電台公益廣告 - 「了解愛,沒歧視」

香港愛滋病基金會於12月1日「世界愛滋病日」推出全新一 廣告片以別具創意的「動畫x真人」微電影手法拍攝,帶出 主題為「了解愛,沒歧視」,以訴說浪漫愛情故事形式,向 兩位新晉演員盧鎮業(小野)和林婷擔任男女主角。 公眾傳達簡單清楚的訊息:愛滋病病毒感染者只要接受適切 治療和雞尾酒療法,病毒可降低至「不能偵測即不能傳染」 特別鳴謝平等機會委員會贊助30秒廣告 水平,與正常人一樣可以建立親密情侶關係,消除大眾誤 的製作。 解,攜手創造零歧視社會,並提醒公眾要有良好的性態度 做個負責任的伴侶,推廣「Love with Sextitude」。

輯電視電台公益廣告,現已於各大主要電台及電視台播放,夢想與真實之間的浪漫故事,並邀得周慧敏聲音演出,以及



電視電台公益廣告

#### New TV & Radio Advertisement -"No more misconceptions. No more discrimination. This is what LOVE is."

Hong Kong AIDS Foundation (HKAF) launched a brand new TV & radio advertisement on "World AIDS Day" (1 December) to enhance public awareness and education of HIV/AIDS. Conveying the simple and clear message of "No more misconceptions. No more discrimination. This is what LOVE is.", the advertisement tells a romantic love story and shows audiences" that people living with HIV (i.e. those infected with the HIV virus) are still able to have intimate relationships with their partners as long as their own "Undetectable = Untransmittable" level can be reached with HAART treatment and good drug compliance. HKAF also aims to spread its message of "Love with Sextitude" with the advertisement.

The advertisement, depicting a loving relationship, was filmed by using creative "Animation x Reality" microfilm to switch between virtual and real worlds. It is narrated by the famous Hong Kong artist Ms. Vivian Chow Wai-man. And we are also delighted to have rising stars Mr. Siuyea Lo and Ms. Angel Lam as the main characters of the advertisement.

Special thanks to the Equal Opportunities Commission as the sponsor of 30-second API.



周慧敏為是次電視電台公益廣告錄音



電視公益廣告的拍攝花絮 Rehind the scenes of our API



鷹鎮業及林婷擔任男女主角 Mr. Siuvea Lo and Ms. Angel Lam are the main characters of the microfilm

## 世界愛滋病日2018

每年的12月1日是「世界愛滋病日」,今年基 金會在中環天星碼頭舉行燭光紀念儀式,悼念 因愛滋病離逝的人士,並透過遊戲攤位、教育 展板讓公眾更加了解愛滋病,以及關懷感染 者。我們更邀得人氣歌手鄧小巧女士擔任嘉賓 獻唱,用音樂傳達愛與關懷。

當晚基金會主席梁智鴻醫生聯同多名董事局委 員、總幹事劉燊燊女士以及鄧小巧女士,一起 愛,沒歧視」的首播儀式。

另外,基金會於11月26日至12月2日期間推行 「測試週」,為市民提供免費、不記名及保密 的愛滋病病毒抗體測試,共有47位參加者, 我們期望藉此呼籲市民把愛滋病病毒抗體測試 視為基本體檢項目之一。

### World AIDS Day 2018

World AIDS Day takes place on the 1 December each year. To raise public awareness of HIV/AIDS and commemorate those who have died from HIV/AIDS-related illnesses, the Foundation organised a community event at Central Star Ferry Pier this year. We featured a variety of game booths and education panels to enhance public understanding on HIV/AIDS and promote the message of caring for people living with HIV. In addition, we were delighted to have popular singer Ms. Tang Siu Hau to be our guest at the event and perform for us.

During the event, Dr. Leong Che Hung, Chairman of the Foundation, kicked off our 2018 TV advertising campaign themed "No misconceptions. No discrimina-主持基金會新一輯電視電台公益廣告「了解 tion. This is what LOVE is." with our Executive Board members, Ms. Eris Lau, Chief Executive of the Foundation, and Ms. Tang Siu Hau. The new 30-second API (Announcement in the Public Interest), to be broadcasted on TV was also premiered at the event.

> The Foundation also organised a Testing Week from 26 November to 2 December to provide free, anonymous and confidential HIV anti-body tests and counselling services for the public. We provided VCT services to 47 members of general public during the testing week.



基金會同事與一眾義工當晚於中環蘭桂坊及蘇豪區向途人派發安全套宣傳包 Our staff members and volunteers distributed condom packs with education materials to passers-by in Lan Kwai Fong and Soho districts



主席梁智鴻醫生致歡迎辭 Dr. Leong Che Hung, Chairman of the Foundation gave an opening speech at the event



主席梁智鴻醫生聯同多名董事局委員、總幹事劉燊燊女士及歌手鄧小巧女士一起主持啟動禮 Dr. Leong Che Hung, Chairman of the Foundation, kicked off the event with Executive Board members, Ms. Eris Lau, Chief Executive of the Foundation, and pop singer Ms. Tang Siu Hau



歡迎學生、在職人士及關注愛滋病的朋友成為基 金會義工,協助推行預防教育和支援服務。有關 詳情,請瀏覽本會網站: www.aids.org.hk

To support our prevention education and services for the affected, we welcome all students, professionals and those supportive of the AIDS cause to join our volunteer team! Please visit our website for more details www.aids.org.hk



